REGISTER BY JANUARY 30 AND SAVE!
#GFOA2020
Government Finance Officers Association
GFOA'S 114TH ANNUAL CONFERENCE
MAY 17-20, 2020
ERNEST N. MORIAL CONVENTION CENTER
NEW ORLEANS, LOUISIANA
Go to gfoa.org to register today!
Earn more than 20 CPE credits

PRECONFERENCE SEMINARS

GFOA's preconference seminars provide an opportunity for attendees to get in-depth training on topics vitally important to finance officers. Come to New Orleans a day or two early and multiply the benefits you'll get by signing up for these added training offerings. Preconference sessions will be held at the Ernest N. Morial Convention Center. **Eight preconference seminars will be offered on Friday and Saturday before the start of the conference**. For details and to register, go to **gfoa.org/conference**.

SESSIONS

GFOA's 75+ concurrent sessions throughout the week will feature over 250 speakers communicating the latest trends, alerts, best practice case studies, and strategies for professional development. Speakers at the conference feature leading practitioners, recognized industry experts, and researchers who will provide information focused specifically for public sector finance officers.

Sessions are organized by track allowing all types of finance officers to focus on building both technical and leadership skills across a variety of topics including:

- Accounting and Financial Reporting
- Budgeting
- Capital Planning
- Debt Administration
- Ethics
- Governance and Leadership
- Pension Administration
- Personal Skill Development
- Risk Management
- Technology
- Team Management
- Treasury Management

Additional sessions will highlight critical issues and challenges facing local governments including cyber security, infrastructure and asset management, health care, and more. Please monitor **gfoa.org/conference** for a current list of confirmed sessions and speakers. A complete speaker lineup will be posted by January 31, 2020.

KEYNOTE SPEAKERS

GFOA's 114th Annual Conference will feature a keynote speaker during the general session on Sunday, Monday, and Tuesday. These can't miss events feature recognized authors, visionaries, leaders, and subject matter experts, who will speak directly to you, as a government finance officer, on how you can achieve more personally, become a better leader, and help your organization prepare for the future. More information on keynote speakers is available at **gfoa.org/conference**.

EXHIBIT HALL

GFOA's exhibit hall will put participants in contact with vendors that offer practical tools and solutions for a broad range of professional challenges. Stroll through the hall to view new products, ask questions, and see live demonstrations of services that can save your government time and money. Watch for new events in the exhibit hall!

If you know vendors that should be exhibiting at this year's show, please e-mail **conference@gfoa.org**.

SOCIAL EVENTS

PLAN NOW TO ATTEND

Connect with colleagues during GFOA's Welcome Reception and Closing Event.

Welcome Reception
Sunday, May 17
Mardi Gras World
5:30 pm

Closing Event
Tuesday, May 19
Ernest N. Morial Convention Center
7 pm
Ticketed event, which includes live entertainment, beverages, and dessert.

TOURS

Explore New Orleans by signing up for sightseeing excursions and guided tours.

Detailed information including schedule, pricing, and ordering is available on **gfoa.org/conference**.

REGISTRATION

IMPORTANT ACTION DATES

Early discount deadline	Advanced discount deadline	Full registration fee required
January 30, 2020	April 16, 2020	April 17, 2020

REGISTRATION FEES INCLUDE

- Concurrent sessions on Sunday through Wednesday (delegates only)
- Welcome Reception on Sunday night (all attendees)
- Access to the Exhibit Hall on Sunday through Tuesday (delegates and guests)
- General sessions on Sunday through Tuesday
- Luncheon on Monday and Tuesday (delegates only)
- Networking and discussion groups held throughout the conference (delegates only)

Go to **gfoa.org/conference** for details on group discounts and to register today!

FIRST-TIME CONFERENCE ATTENDEES

GFOA IS COMMITTED TO YOUR GROWTH

The Annual Conference is an incomparable opportunity for professional growth, and we want all GFOA members to have the chance to attend. For that reason, we are pleased to offer the First-Time Annual Conference Attendee Scholarship program to GFOA active government members. In six years, the scholarship has enabled more than 2,800 recipients to attend their first Annual Conference.

For details and to apply, e-mail **firstannualconference@gfoa.org**.
Please note that all of the scholarships available for the States of California and Texas have been awarded.

LOGISTICS

HOUSING ACCOMMODATIONS

EXPAND YOUR NETWORKING OPPORTUNITIES BY STAYING IN GFOA'S OFFICIAL HOTELS

Reserve your room in GFOA's official hotel block and you'll have a great opportunity to network with other conference attendees outside the convention center.

Experient will be the ONLY **official** housing company for GFOA's Annual Conference and will not contact attendees directly to make a reservation.

For details on how to reserve your hotel and to view a map of locations, go to **gfoa.org/conference**.

AIRLINES

Louis Armstrong New Orleans International Airport (MSY) is the gateway to one of the most exciting cities in the world — New Orleans, legendary for its history, food, and good times. Armstrong International Airport provides a user-friendly environment that welcomes millions of travelers each year from around the world. Go to **flymsy.com** for the most current information regarding air travel through Armstrong International Airport.

DELTA – www.delta.com Meeting ID – NY2Z5
When booking online at **www.delta.com/meetings**, select 'Book Your Flight' and enter your Meeting Code in the box provided.

UNITED – Visit **www.united.com/meetingtravel** and enter ZHSV644579 in the Offer Code box to receive your discount.

SOUTHWEST – Visit **https://www.swabiz.com/** to book applicable discount dates*:
Booking dates: January 1, 2020-April 27, 2020 **Travel dates:** May 11, 2020-May 23, 2020
**Discounts not applicable for bookings made within two weeks of travel date.*
Southwest Airlines Rapid Rewards frequent flyer bonus points:

- 50% Rapid Rewards Frequent Flyer bonus points for all flown segments booked via SWABIZ/SGS Company ID #99622471
- 2% off most fare classes

CAR RENTAL

HERTZ – To reserve special meeting rates, please include the CV# when making reservations.
1-800-654-2240 or **www.hertz.com** CV# - 04SJ0008

GFOA
NEW ORLEANS • 2020

CPE CREDITS

It is possible to earn more than 20 continuing professional education (CPE) credits at GFOA's Annual Conference. Additional CPE credits can be earned by attending one or more of GFOA's preconference seminars.

GFOA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: **www.nasbaregistry.org**.

National Registry of CPE Sponsors
150 Fourth Avenue North, Suite 700
Nashville, TN 37219-2417

GFOA NEW ORLEANS CHECKLIST

- ✓ Register for conference.
- ✓ Make your travel arrangements.
- ✓ Reserve a hotel room in GFOA's **official** block of rooms.
- ✓ Purchase tickets to GFOA's Closing Event.
- ✓ Register for preconference seminars.

For information on what New Orleans has to offer, go to **neworleans.com**.

GFOA represents more than 20,600 government finance officers across the United States and Canada. GFOA's mission is to promote excellence in state and local government financial management.

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Not a GFOA member? Join today at gfoa.org/join

Government Finance Officers Association (GFOA) GFOA Members Forum

@GFOA (#GFOA and #GFOA2020) @GFOAJobs

GFOA of the US & Canada GFOA Members Group