

**Wendy M. Perry, MSN
Co-Founder, Principal
Certified Executive Coach**



Wendy M. Perry, a native of Washington, D.C., is an experienced Leader, Healthcare Manager, Registered Nurse, Speaker, Author, and Educator. Wendy is an energetic, compassionate woman who believes her purpose is to inspire leaders to excel through learning, growth and presence. She is the Co-Founder and Principal of Catalyst Executive Advising and Development (C.E.A.D.), through which she shares her expertise as an Executive Coach and Leadership Development Mentor. Wendy has over 22 years of active-duty U.S. Army service and leadership in the local community. Through her experience as a leader, clinician, educator, Veteran, wife, and mother, she engages and empowers others to achieve long-held goals.

A Retired, Army Lieutenant Colonel and career leader, Wendy has excelled at influencing organizations strategically, operationally, and tactically. Her experience spans across medical facilities, academic institutions, training organizations, and churches nationwide. As a consultant, she has assisted in the development of Veteran Transition and Diversity & Inclusion programs. In 2017 she was appointed as an Ambassador for the Women in Military Service for America Memorial Foundation for the state of Georgia. She actively serves on several Boards that include Veteran and Civic organizations, and the local Chamber of Commerce where she advocates for business and workforce development.

Wendy is a highly sought-after orator, having delivered Keynotes for organizations, formal military ceremonies, Women's History Month, Black History Month, and Veteran's Day Events. Her notable keynotes include "Being a Female Powerhouse!", "Work/Life Presence," "You Are What You Teach," and "Gender Differences in Communication."

She has a specific passion and focus, that some would refer to as a "calling," to focus on supporting Women in leadership and is a graduate of the Cornell University Women in Leadership Certificate Program. Wendy holds a Master of Science Degree in Nursing from the University of Maryland, Baltimore, Maryland, as well as Post-Master's Certification in Health Services Leadership and Management, and Teaching in Nursing and Health Professions. Wendy is a graduate of Syracuse University's V-Wise Program and a Sherpa Certified Executive Coach. She also holds a Diversity & Inclusion Certification from Cornell University.

Wendy is a dedicated wife and mother and prioritizes faith and family. She is happily married to Lieutenant Colonel (Retired) Michael E. Perry, Ph.D. She and her husband are active in Marriage Ministry and serve on the Speaker Team for FamilyLife. She has two amazing daughters, Sydni, 223 and Morgan, 20.

Michael E. Perry, Ph.D.
Co-Founder, President/CEO
Human Performance and Behavior Expert



Dr, Mike Perry hails from Portsmouth, Virginia, the launching point for a life and career that have molded him into a powerful leader and influencer in government, corporate, and community organizations. Mike believes that people—not products or processes—are the primary drivers of success in every organization on the planet. He is the Co-Founder and Chief Executive Officer of Catalyst Executive Advising & Development. Leveraging world-class psychology training and world-wide leadership experience, Mike is equipped to help leaders solve people-problems and create places people choose to work every day...and a culture that retains them.

Mike refined his leadership skills while serving over 20 years in the U.S. Army, ultimately retiring at the rank of Lieutenant Colonel. He mastered a striking diversity of roles in medical facilities, academic institutions, executive agencies, and combat units across the United States, Asia, and the Middle East. With positions including command, staff, faculty, clinical, and executive functions, Mike has taught and practiced leadership in many contexts. He would say he has been most rewarded by witnessing people grow and rise from junior roles on his teams, into their own style of influential leadership.

Mike has assembled a team of coaches and consultants who employ their deep understanding of human learning, motivation, and interaction to deliver a life-changing growth experience for individuals, teams, and entire organizations. Mike and his team equip leaders by revealing the role of the human experience and its influence on how people show up every day in the workplace—better preparing those leaders to transform culture, motivate teams, and exceed their most ambitious goals.

Mike earned his Ph.D. in Clinical Psychology and his Master of Science Degree in Medical Psychology from the Uniformed Services University of the Health Sciences, also known as “America’s Medical School.” He also holds a Leadership Coaching Certification from Georgetown University and Adaptive Leadership Certificate from Harvard University. Having mastered a curriculum that rivals any in the world, coupled with challenging real-world experiences, Mike is exceptionally well-prepared and uniquely equipped to make the connection between the complex union of thought, biology, and behavior.

Mike’s clients include private sector corporations, universities, non-profit organizations, medical facilities, and local, federal and state government agencies.

Mike is a committed husband and father. His wife of 25 years, Lieutenant Colonel (Retired) Wendy Perry, is also his partner on the FamilyLife Ministries Speaker Team and co-leader in marriage ministry for nearly a decade. They have two beautiful daughters—Sydni, a 23-year-old graduate of Agnes Scott College, and Morgan, a 20-year-old Musical Theater major at Syracuse University.