As president of the Florida Government Finance Officers Association, I want to personally invite you to our 2015 Annual Conference at the Diplomat Resort & Spa in Hollywood, Florida, from Saturday, June 13 to Wednesday, June 17. The conference, through those who serve the organization faithfully, is your professional source for education, networking, leadership and information.

The theme, “Leadership Sustainability,” emphasizes the importance for each of us to stay current as well as the need to train our emerging leaders. The words that John F. Kennedy was going to deliver in a 1963 speech, “Leadership and Learning are indispensable to each other” remind us that leaders need to be constantly evolving.

In that spirit, the Program Committee has worked diligently to develop a dynamic schedule of topics with intriguing speakers that will provide quality education for everyone, from the beginner to the advanced level. I am also pleased to announce that this year’s conference will offer a two-day Beginner Boot Camp, which has previously only been offered at the School of Governmental Finance.

The 2015 Host Committee has planned several networking opportunities during the conference that will make your stay at the Diplomat Resort & Spa a memorable experience for you and your guests. You will have an opportunity to exchange new ideas and benefit from the various networking opportunities.

If you have never attended the annual conference, this is a year you don’t want to miss! Not only will you be exposed to an exciting lineup of educational sessions and speakers, there will be plenty of opportunities to network, learn from and support one another, and to mentor emerging leaders.

Mark your calendar for June 13 to June 17, “Leadership Sustainability.” Register early as your attendance makes the FGFOA’s conference a tremendous success! We look forward to seeing friends and participating in great educational opportunities!

See You in Hollywood!

Mary-Lou Pickles
FGFOA President 2014 - 2015
Schedule at a Glance*

Saturday, June 13

7:30 a.m. - 4:30 p.m.
Registration Desk Open

8:00 a.m. - 4:40 p.m.
Leadership Pre-Conference Seminar
(Separate Registration required)

Investment Pre-Conference Seminar
(Separate Registration required)

Sunday, June 14

7:30 a.m.
Golf Tournament

9:00 a.m. - 7:30 p.m.
Registration Desk Open

10:30 a.m. - 11:00 a.m.
Voluntary Fellowship

11:00 a.m. - 4:30 p.m.
Exhibit Hall Open

12:00 p.m. - 5:30 p.m.
Internet Café Open

1:00 p.m. - 2:40 p.m.
GASB Update

1:00 p.m. - 2:40 p.m.
Workers' Compensation and the Impact of
the Heart Bill on Municipal Budgeting

2:40 p.m. - 3:00 p.m.
Refreshment Break

3:00 p.m. - 4:40 p.m.
GASB Hot Topics

3:00 p.m. - 4:40 p.m.
Public Offerings and Direct Placements:
Financing Alternatives to Meet Your Capital
Needs

6:00 p.m. - 7:30 p.m.
Association Night Reception
(In Exhibit Hall)

7:30 p.m. - 11:30 p.m.
Hospitality Suite Open

Monday, June 15

7:15 a.m. - 7:45 a.m.
Voluntary Fellowship

7:15 a.m. - 8:00 a.m.
First-Time Attendee Breakfast/
Orientation Session

7:15 a.m. - 8:15 a.m.
Continental Breakfast

7:30 a.m. - 4:30 p.m.
Registration Desk Open

7:30 a.m. - 5:30 p.m.
Internet Café Open

9:30 a.m. - 4:00 p.m.
Exhibit Hall Open

8:30 a.m. - 10:00 a.m.
Opening General Session

10:00 a.m. - 10:20 a.m.
Refreshment Break

10:20 a.m. - 12:00 p.m.
Local Government
Accountability Update

10:20 a.m. - 12:00 p.m.
Integrated, Interactive
Financial Sustainability Modeling

10:20 a.m. - 12:00 p.m.
3 Ps to Board Presentations and
Negotiations
10:20 a.m. - 12:00 p.m.
Picking Up Nickels in Front of Bulldozers: Investing Municipal and Special District Funds with a Focus on Safety, Liquidity and Yield

12:00 p.m. - 1:30 p.m.
FGFOA 2015-2016 Standing Committee Meetings

12:00 p.m. - 1:30 p.m.
Lunch for purchase in Exhibit Hall

1:30 p.m. - 3:10 p.m.
Accounting Complexities Facing Local Government IV

1:30 p.m. - 3:10 p.m.
Priority Based Budgeting

1:30 p.m. - 3:10 p.m.
Collective Bargaining and Other Union Issues

1:30 p.m. - 3:10 p.m.
Investments 101

3:10 p.m. - 3:30 p.m.
Refreshment Break

3:30 p.m. - 5:10 p.m.
Impact of Changes to Integrated Control Structure on Local Governments

3:30 p.m. - 5:10 p.m.
Economic Update

3:30 p.m. - 5:10 p.m.
Affordable Care Act Updates

3:30 p.m. - 5:10 p.m.
Investments 201

7:30 p.m. - 11:30 p.m.
Hospitality Suite Open

Tuesday, June 16

7:15 a.m. - 7:45 a.m.
Voluntary Fellowship

7:15 a.m. - 8:15 a.m.
Continental Breakfast

7:30 a.m. - 4:30 p.m.
Registration Desk Open

7:30 a.m. - 5:30 p.m.
Internet Café Open

8:00 a.m. - 9:40 a.m.
A Closer Look at the New Pension Standards, Beyond the Basics

8:00 a.m. - 9:40 a.m.
Revenue Diversification

8:00 a.m. - 9:40 a.m.
Organizational Excellence – Creating an Employee Driven Culture

8:00 a.m. - 9:40 a.m.
Effective Fixed Income Strategies – Relying on Historical Performance and Current Market Conditions

9:40 a.m. - 10:00 a.m.
Refreshment Break

10:00 a.m. - 11:40 a.m.
Internal Auditing 101

10:00 a.m. - 11:40 a.m.
Upgrading Infrastructure through Energy Conservation Contracts

10:00 a.m. - 11:40 a.m.
Are You Already a Coach and You Don’t Know It?

10:00 a.m. - 11:40 a.m.
Putting EMMA to Work for You

11:45 a.m. - 2:00 p.m.
Luncheon and Annual Business Meeting
2:00 p.m. - 2:50 p.m.  
Federal Single Audit Act Update

2:00 p.m. - 2:50 p.m.  
Economic Development – How Can It Impact Your Budget?

2:00 p.m. - 2:50 p.m.  
Risk Management is Everybody’s Business: Controlling Cost and Maximizing Productivity

2:00 p.m. - 2:50 p.m.  
Outsourcing Treasury Management Investment Services

2:50 p.m. - 3:10 p.m.  
Refreshment Break

3:10 p.m. - 4:50 p.m.  
Lessons Learned from Recent Fraud Cases

3:10 p.m. - 4:50 p.m.  
Contracting and Public–Private Partnerships

3:10 p.m. - 4:50 p.m.  
Workers’ Compensation Insurance

3:10 p.m. - 4:50 p.m.  
Banking Services: Effective Ways to Manage Your Bank Relationship (Panel Discussion)

6:30 p.m. - 9:30 p.m.  
Tuesday Night Event

9:00 p.m. - 11:30 p.m.  
Hospitality Suite Open

**Wednesday, June 17**

7:15 a.m. - 7:45 a.m.  
Voluntary Fellowship

7:15 a.m. - 8:15 a.m.  
Continental Breakfast

7:30 a.m. - 12:00 p.m.  
Registration Desk Open

7:30 a.m. - 12:00 p.m.  
Internet Café Open

8:00 a.m. - 11:40 a.m.  
Ethics (additional fee required)

8:00 a.m. - 9:40 a.m.  
The Nuts and Bolts of an Audit

8:00 a.m. - 9:40 a.m.  
Building a Better Budget Document

8:00 a.m. - 9:40 a.m.  
Health Plans, Health Care Costs, Networks, and Quality of Service

8:00 a.m. - 9:40 a.m.  
What Do Investors Think of Your City?

9:40 a.m. - 10:00 a.m.  
Refreshment Break

10:00 a.m. - 11:40 a.m.  
Code of Ethics as an Effective Control in Government

10:00 a.m. - 11:40 a.m.  
Legislative Update

10:00 a.m. - 11:40 a.m.  
The Role of the Fiduciary in Pension Fund Investments

*This is a tentative conference schedule and subject to change.*
The 2015 Host Committee Welcomes You to Hollywood!

The 2015 Host Committee is planning several networking opportunities during the conference that will make your stay at the Diplomat Resort & Spa a memorable experience for you and your guests. To help you plan your activities for after conference hours, here is an overview of the events organized by the Host Committee.

Exhibit Hall
Be sure to visit the Exhibit Hall and meet with the companies that help make this conference possible. Refreshment breaks and Sunday’s Association Night reception will be held in the Exhibit Hall. Remember to drop off your business card with each exhibitor to be eligible for prize drawings from each participating booth. Drawings will be held Monday by noon, and all winners’ names will be posted on a message board outside the Exhibit Hall.

Hospitality Suite
After a long day, join us in the hospitality suite to relax and network with friends, vendors and colleagues while enjoying refreshments. There will be plenty of activities going on, so be sure to check it out! There may even be some unplanned entertainment.

Hospitality Suite hours will be:
Sunday, June 14........7:30 p.m. - 11:30 p.m.
Monday, June 15......7:30 p.m. - 11:30 p.m.
Tuesday, June 16.....9:00 p.m. - 11:30 p.m.

Golf Tournament
Sunday, June 14 – Registration 7:30 a.m.
Additional Registration Required – $70
Home to an 18-hole championship golf course and tennis center, the outstanding course conditioning at the Diplomat Golf & Tennis Club in Hallandale Beach presents an energizing challenge. Beautifully manicured rolling greens await golfers, where every measure has been taken to ensure you’ll enjoy nothing less than a superior experience.

A staple in the South Florida community since 1957, the golf course was redesigned by renowned golf architect Joe Lee in 2000 and is currently managed by Troon Golf®, the most respected company in golf course management.

Nestled among 3,000 Coconut and Royal Palm trees and 50-year-old shady Banyans, the course stretches 6,800 yards and features rolling fairways, eight acres of lakes and 76 bunkers, combining for a 72.9 course rating from the blue tees. This par 72 layout offers a challenge to even the most accomplished golfer and an enjoyable experience for players of all skill levels.
Carts are equipped with GPS to help you navigate the course with ease and deliver snacks and refreshments during play. Private lessons are available for individuals and groups from the resort’s four on-site golf professionals. In keeping with its eco-conscious green initiatives, the Diplomat has received the Audubon Cooperative Sanctuary for Golf Certifications in September 2012 for its bird sanctuaries along the course. Experience the comfort and luxury of the beautiful golf facility!


**Association Night Reception**

**Sunday, June 14 – Reception 6:00 p.m. - 7:30 p.m.**

Attendees will have the opportunity to mingle with friends, colleagues and exhibitors to learn about innovative financial advances. The reception will feature heavy hors d’oeuvres, which are sure to be delicious!

One ticket to this event is included in your registration fee. You can purchase extra tickets for guests before or during the conference. See the enclosed registration form for details. **Association Night is open to registered adults only – no children please.**

**Tuesday Night Event**

**Tuesday, June 16 – 6:30 p.m. - 9:30 p.m.**

This event will be held at the 10-acre City of Hollywood ArtsPark at Young Circle. There will be food and live entertainment, and artists will be creating their art at venues in the ArtsPark. Information about the ArtsPark is available at [http://www.hollywoodfl.org/index.aspx?NID=65](http://www.hollywoodfl.org/index.aspx?NID=65).

More details to come!

One ticket to this event is included in your registration fee. You can purchase extra tickets for children ages 3-18 for $25 and additional adult tickets are $50. Please reserve your tickets when you complete your registration form. Additional tickets are available for purchase at the FGFOA Registration Desk until 4:30 p.m. the day of the event.
Saturday, June 13

8:00 a.m. - 4:40 p.m.

Leadership Pre-Conference Seminar
(Separate Registration Required)
CPE Credit: 8 Hours (BEH)

Using Communication to Improve Your Leadership
8:00 a.m. - 11:40 a.m.
Sustaining effective leadership doesn’t happen by accident. It’s intentional. There are specific strategies that you can intentionally employ to be an effective leader and sustain that. This workshop will use an engaging, upbeat, interactive format that includes music and movie clips. Topic components include:

- Great communication lines from great movies
- Emotional intelligence and its importance for leaders
- Recognizing and accommodating differences in the people you lead
- The Johari Window and its value for leaders
- Choosing to respond and not kneejerk react
- The most powerful tool for dealing with an angry person
- How to say “No” and preserve the relationship
- Intercepting dissension

True Balance...Life-Work Balance
1:00 p.m. - 4:40 p.m.
Without true transformational change, people and many organizations spend resources, time and energy rearranging the chairs on the deck of the Titanic while the iceberg of reality waits to sink the ship. Most attempts to balance life and master change fall short of expectations because of the individual, the family, the team or the organization simply don’t have the capability to change or make the transition. True Balance will enable individuals to deal with the needed change effectively; in fact, “anticipate it, lead it and celebrate it.”

- True Self: (Reaching my Full Potential)
- True Family: (Building the Exemplary Family)
- True Organization: (Lessons for the 21st Century Leaders)

Investment Pre-Conference Seminar
(Separate Registration Required)
CPE Credit: 8 Hours (TB)

The State of the Economy
8:00 a.m. - 9:40 a.m.
This session will provide updated views on the state of the economy and the relevant macro themes likely to drive portfolio performances in 2015 and beyond.

Investment Best Practices and Cash Flow Analysis
10:00 a.m. - 11:40 a.m.
This session will cover the performance of a cash flow analysis and the timing and structure (Laddering) of investments to achieve maximum return on idle funds.
Saturday, June 13 (continued)

Investment Pre-Conference Seminar (continued)

Government-Sponsored Entities
1:00 p.m. - 2:40 p.m.
This session will include an update on the four largest government-sponsored entities from an investor’s perspective.

Excel’ing @ Bonds Bootcamp
3:00 p.m. - 4:40 p.m.
This session is a pull-yourself-up-by-the-bootstraps introduction to the basics of bonds and the power of Excel. The session will begin by bonding with Excel as a tool for problem solving and then move to understanding the center of the bond universe: yield, duration and convexity. This session is entirely hands on and attendees will be best served by having a laptop, iPad or Android Tablet with Microsoft Excel installed. The presentation will be an Excel spreadsheet that all attendees will receive the day of the session. Learn to think outside the box by thinking inside the cell.

Sunday, June 14

1:00 p.m. - 2:40 p.m.

GASB Update
CPE Credit: 2 Hours (AA)
This session will include a general update on future pronouncements and proposals affecting state and local government.

Workers’ Compensation and the Impact of the Heart Bill on Municipal Budgeting
CPE Credit: 2 Hours (TB)
Is the Heart Bill sustainable? Multiplying costs as the first responder population ages may provide the answer. How does this factor into the development of long-term budgets and strategies for funding? The impact transcends many years.

3:00 p.m. - 4:40 p.m.

GASB Hot Topics
CPE Credit: 2 Hours (AA)
This session will include the latest news from GASB and provide answers to address public confusion on current pronouncements.

Public Offerings and Direct Placements: Financing Alternatives to Meet Your Capital Needs
CPE Credit: 2 Hours (TB)
This session will cover the essential questions on public offerings and direct placements, and explore the details of the decision making behind these alternative financing methods.
Monday, June 15

8:30 a.m. - 10:00 a.m.

**OPENING GENERAL SESSION**
Dave Tsang
Blue Zones: Secrets of a Long Life

*CPE Credit: 1 Hour (TB)*

To find the path to long life and health, the Blue Zones team studied the world’s “Blue Zones,” communities whose elders live with vim and vigor to record-setting age. In this talk, Dave Tsang shares the nine common diet and lifestyle habits — Power 9® — that keep them spry past age 100. What should you be doing to live a longer life? Dave debunks the most common myths and offers a science-backed blueprint for the average American to live another 12 quality years.

10:20 a.m. - 12:00 p.m.

**Local Government Accountability Update**
*CPE Credit: 2 Hours (AA)*
This session will provide an Auditor General/Legislative Audit Committee (LAC) update on issues pertaining to local government.

**Integrated, Interactive Financial Sustainability Modeling**
*CPE Credit: 2 Hours (TB)*
This session will provide a presentation of the challenges the City of Fort Myers faced in achieving long-term financial sustainability. It will be followed by a live demonstration of the dynamic, interactive modeling analysis performed during the case study to support the city’s decision-making process to ensure long-term financial sustainability.

**3 Ps to Board Presentations and Negotiations**
*CPE Credit: 2 Hours (BEH)*
How to Persuade with Body Language: Learn how your body language impacts how successful you are in presentation and negotiation settings. Ninety-three percent of all communication is non-verbal. This session will provide you with strategies that you can implement immediately to increase your effectiveness.

**Picking Up Nickels in Front of Bulldozers: Investing Municipal and Special District Funds with a Focus on Safety, Liquidity and Yield**
*CPE Credit: 2 Hours (TB)*
Those charged with treasury management functions have many responsibilities – investing public monies being only part of their work. This roundtable discussion highlights how two Florida municipal and special district professionals handle their responsibilities for investments. Join other Florida finance professionals to find out their tips, “hacks,” and experiences with investing public funds.

1:30 p.m. - 3:10 p.m.

**Accounting Complexities Facing Local Government IV**
*CPE Credit: 2 Hours (AA)*
This session builds on previous sessions providing answers to a series of hypothetical questions that present complex accounting and financial reporting issues facing many Florida governments of varying sizes and structures. The presentation will help expand your knowledge base of various GASB standards and related authoritative guidance through various simulated problems and solutions.
Monday, June 15 (continued)

**Priority Based Budgeting**  
*CPE Credit: 2 Hours (TB)*  
The traditional approach to governmental budgeting is incremental: The current year’s budget becomes the basis for the next year’s spending plan. Then, the focus of analysis and political attention is concentrated on how to modify this year’s spending plan based on revenues anticipated in the next year. And what’s wrong with that? After all, governments have been operating like this for... well forever. Why should we explore a different concept? Because our current financial and work landscape has shifted! We are operating in a new normal. Explore how priority budgeting links strategy, funding and decision making to citizens, elected officials and government execution.

**Collective Bargaining and Other Union Issues**  
*CPE Credit: 2 Hours (TB)*  
Strategic planning is critical to successful collective bargaining. This session focuses on determining the needs and interests of management and the bargaining unit and aligning collective bargaining objectives with overall organizational objectives. Topics covered will include establishing objectives and bargaining positions; setting collective bargaining priorities; computation of costs of proposals; and strategies for difficult economic and operational issues.

**Investments 101**  
*CPE Credit: 2 Hours (TB)*  
This is the first of two back-to-back sessions on investments. This session will be a primer for those new to investment officer responsibilities, covering Florida statute requirements and investment best practices, and provide current examples of how comparable small to medium-sized governments manage the investment responsibilities often constrained by limited time, experience and resources.

3:30 p.m. - 5:10 p.m.

**Impact of Changes to Integrated Control Structure on Local Governments**  
*CPE Credit: 2 Hours (AA)*  
This session will discuss the recent changes to the “Internal Control – Integrated Framework” issued by COSO and the “Standards of Internal Control in the Federal Government” (Green Book) issued by the GAO, which redefines the COSO changes for governments. This session will also include an auditor’s perspective on the use of the Green Book.

**Economic Update**  
*CPE Credit: 2 Hours (TB)*  
This session will review the current trends in global, domestic and local economics; the impact on local governments; and current best practices utilized by public entities.

**Affordable Care Act Updates**  
*CPE Credit: 2 Hours (TB)*  
This session will focus on the Affordable Care Act and its implementation. It will provide participants with an update of the most current information available, honing in on compliance, especially as it applies to finance.
Monday, June 15 (continued)

**Investments 201**  
*CPE Credit: 2 Hours (TB)*
This is the second of two back-to-back sessions on investments. This session will focus on larger government entities that have the budget and staff to focus on the investment portfolio. The discussion will include various options and vehicles investment advisors and finance managers can implement to enhance yield while maintaining safety and liquidity in the portfolio.

Tuesday, June 16

8:00 a.m. - 9:40 a.m.

**A Closer Look at the New Pension Standards, Beyond the Basics**  
*CPE Credit: 2 Hours (AA)*
Now that GASB 67 has been implemented and with the implementation of GASB 68 set for 2015, this session will review what we have learned so far by identifying common mistakes and best practices to make sure your local government stays ahead of the curve on these critical new pension standards.

**Revenue Diversification**  
*CPE Credit: 2 Hours (TB)*
This session will focus on diversifying revenues to raise sufficient funding for government functions, including special assessments, grants, naming rights and crowd capital. It will also discuss evaluating your millage rate, how to effectively communicate needs to elected officials, and capital lease/bond financing.

**Organizational Excellence – Creating an Employee-Driven Culture**  
*CPE Credit: 2 Hours (BEH)*
Lean continues to experience an accelerating adoption rate, especially in the government sector. The use of “lean tools” has dominated this effort (the “tools” phase), while the much more impactful “cultural/strategic” phase continues to be mainly ignored. This session will cover the elements of a “true North” culture for all organizations and the critical role of anyone who supervises people to shift their role from the “expert” to the “coach.” Being able to make this supervisory transition drives a culture of high employee engagement, ownership, accountability and responsibility. A major output rewarding daily Kaizen: the daily ability to generate many ideas from all employees to drive awesome organizational results.

**Effective Fixed-Income Strategies – Relying on Historical Performance and Current Market Conditions**  
*CPE Credit: 2 Hours (TB)*
This session will demonstrate ways to use historical performance of common benchmarks and current market conditions to employ effective fixed-income investment strategies. It will focus on using both short-term and long-term historical performance as investment indicators, as well as diversification, using duration and asset allocation to better structure your portfolio and shape your investment decisions.
Tuesday, June 16 (continued)

10:00 a.m. - 11:40 a.m.

Internal Auditing 101
*CPE Credit: 2 Hours (AA)*
This session will look at the types of internal audit functions in Florida local governments.

Upgrading Infrastructure through Energy Conservation Contracts
*CPE Credit: 2 Hours (TB)*
Evaluate how you can purchase needed equipment and infrastructure improvements by engaging in energy conservation contracts with no impact to your existing operating budget.

Are You Already a Coach and You Don’t Know It?
*CPE Credit: 2 Hours (BEH)*
Mentoring and coaching are two often used buzz words that we hear, and we are not even sure if we are mentoring or coaching, if we should be mentoring or coaching, or even if we want to. In this session, you will identify the skills necessary to be an effective coach, or mentor. You will participate in an interactive, inspiring session where you will experience both sides of mentoring and coaching. You will leave wanting to be a coach or mentor to people in your community, home and office.

Putting EMMA to Work for You
*CPE Credit: 2 Hours (TB)*
Last year, the Municipal Securities Rulemaking Board (MSRB) embarked on a national, multi-year campaign titled “putting EMMA to Work for You.” The effort aims to share with municipal entities how the MSRB’s Electronic Municipal Market Access (EMMA(r)) website is a resource for complying with disclosures requirement and communicating with investors. This session will give an overview of the MSRB, EMMA(r) for Issuers, and understanding and complying with financial disclosures obligation.

2:00 p.m. - 2:50 p.m.

Federal Single Audit Act Update
*CPE Credit: 1 Hour (AA)*
This presentation will provide an update on the 2015 OMB Compliance Supplements and New Uniform Grant Guidance Key Points.

Economic Development – How Can It Impact Your Budget?
*CPE Credit: 1 Hour (TB)*
In this session, get a first-hand look at how economic development can impact your city. Lake County’s case study will demonstrate the budget implications for growth, future planning and stability in your community.

Risk Management is Everybody’s Business: Controlling Cost and Maximizing Productivity
*CPE Credit: 1 Hour (TB)*
This training will cover the economic costs of accidents in relation to the financial costs of insurance and loss control. Specific topics include the importance and components of a strong safety culture and formal emergency plan. The presentation concludes with a discussion of risk-sharing alternatives, including traditional insurance coverage and self-insurance programs.
Tuesday, June 16 (continued)

**Outsourcing Treasury Management Investment Services**  
*CPE Credit: 1 Hour (TB)*  
Those charged with treasury responsibilities are always seeking the best way to leverage time, tools and talent. This session will explore how cities of various sizes can utilize investment professionals to manage city operational reserves.

**3:10 p.m. - 4:50 p.m.**

**Lessons Learned from Recent Fraud Cases**  
*CPE Credit: 2 Hours (AA)*  
This session will dive into recent fraud causes and discuss how these fraud schemes could have been prevented through improved controls and segregation of duties.

**Contracting and Public-Private Partnerships**  
*CPE Credit: 2 Hours (TB)*  
This session will explore best practices on how to start, procure, manage and evaluate contracting and P3 initiatives; provide case study examples illustrating the effective use of contracting and public-private partnerships by state and local governments; and provide information on how to successfully communicate about contracting and P3s with stakeholders and citizens.

**Workers’ Compensation Insurance**  
*CPE Credit: 2 Hours (TB)*  
This session will cover recent developments in workers’ compensation law related to local governments. It will include the implications of presumption claims and the controls needed to defend your government from needless exposure, the relationship of workers’ compensation to post-employment benefits programs, and current case law.

**Banking Services: Effective Ways to Manage Your Bank Relationship (Panel Discussion)**  
*CPE Credit: 2 Hours (TB)*  
This panel will provide an overview of traditional banking services, methods of electronic banking and payments, and an approach to review your current services and maximize your local banking relationships.

Wednesday, June 17

**8:00 a.m. - 11:40 a.m.**

**Ethics**
*(additional registration fee required)*  
*CPE Credit: 4 Hours (Ethics)*  
This session provides members with CPA designation the opportunity to earn four hours of ethics instruction as required by the Florida Board of Accountancy.
Wednesday, June 17 (continued)

8:00 a.m. - 9:40 a.m.

**The Nuts and Bolts of an Audit**  
*CPE Credit: 2 Hours (AA)*  
This session will cover everything you wanted to know as to what an auditor does and how they plan and execute an audit through the financial statement review and issuance process, including addressing some common reporting deficiencies.

**Building a Better Budget Document**  
*CPE Credit: 2 Hours (TB)*  
How can you improve your governmental budget documents? Let’s explore more effective policies, operations, transactions and communication components. This session will focus on the 27-rating criteria used by the GFOA Budget Award Program to assist you.

**Health Plans, Health Care Costs, Networks, and Quality of Service**  
*CPE Credit: 2 Hours (TB)*  
Gehring Group is working on specific research to find ways for local governments to find and maintain quality health care for their employees, workers’ compensation systems of care and more. This session promises to be extremely beneficial to city managers, finance directors and benefits people as they look at rising costs and ways to ensure high quality for the dollars spent.

**What do Investors Think of Your City?**  
*CPE Credit: 2 Hours (TB)*  
This session addresses debt issuance with a panel that includes rating agency, bond insurer, and institutional investors. It aims to inform prospective issuers on the importance of proactively achieving internal financial and budgetary metrics to help an issuer stand out and ultimately drive down the costs associated with financing through debt issuance.

10:00 a.m. - 11:40 a.m.

**Code of Ethics as an Effective Control in Government**  
*CPE Credit: 2 Hours (AA)*  
This session will discuss ways in which a code of ethics can be designed in government to strengthen internal and management controls.

**Legislative Update**  
*CPE Credit: 2 Hours (TB)*  
This session will provide an update of topics of key interest to the Legislature.

**The Role of the Fiduciary in Pension Fund Investments**  
*CPE Credit: 2 Hours (TB)*  
The session will identify the roles and responsibilities of the parties that have fiduciary responsibility to the pension fund. Hear the perspective of a city treasurer, plan administrator and pension trustee in the fiduciary role.
Registration Information

Advance Registration Procedure
All participants are encouraged to register in advance to avoid any delays at the conference registration desk, and to receive your housing information. When your registration is received, a confirmation of registration and your housing information will be sent via email (or by regular mail if an email address is not provided). Your badge, program, tickets and other information relative to the conference can be picked up upon your arrival at the FGFOA Registration Desk.

Online Registration
A convenient online registration option is available through the FGFOA website at www.fgfoa.org. There are two payment options for online registration. You can select to send a check to the address noted, or you can pay directly online with a Visa or MasterCard. Registrations submitted and paid online via credit card will automatically be marked as paid and you will receive your conference confirmation and housing information immediately via email! (You must supply your email address to receive your email confirmation.)

NOTE: Online registration is subject to the same deadlines as regular registration. If you select to pay by check, your payment must reach the FGFOA office postmarked no later than May 18, 2015, to qualify for the early registration fee. Otherwise, your registration will be subject to the higher late fee.

Registration Fees
To qualify for the early registration fee, all conference registration forms must be postmarked on or prior to May 18, 2015. Registration forms postmarked after May 18, 2015, will be processed at the specified late fee. The registration fees for the FGFOA Annual Conference are:

<table>
<thead>
<tr>
<th>Registration Fees</th>
<th>Early Fee</th>
<th>Late Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>FGFOA Active Member</td>
<td>$225.00</td>
<td>$265.00</td>
</tr>
<tr>
<td>FGFOA Associate Member</td>
<td>$285.00</td>
<td>$325.00</td>
</tr>
<tr>
<td>FGFOA Non-Member</td>
<td>$345.00</td>
<td>$385.00</td>
</tr>
<tr>
<td>Ethics Seminar</td>
<td>$ 65.00</td>
<td>$ 75.00</td>
</tr>
</tbody>
</table>

| Pre-Conference Seminar                 |            |           |
| FGFOA Active Member                    | $ 90.00    | $130.00   |
| FGFOA Associate Member                 | $130.00    | $170.00   |
| FGFOA Non-Member                       | $165.00    | $205.00   |

| Other Fees & Guest Tickets            |            |           |
| Guest Association Night Tickets       | $ 30.00    | $ 40.00   |
| Guest Tuesday Night Event Tickets     | $ 50.00    | $ 60.00   |
| Youth Tuesday Night Event Tickets (3-18) | $ 25.00  | $ 35.00   |

Registrations are done on an individual basis. The FGFOA does not permit the sharing of a registration between two attendees. Each attendee must have a separate registration and pay the full amount.
Registration Packages
The Member and Non-Member registration fees include admission to all regular conference sessions, refreshment breaks, exhibit hall, Sunday’s Association Night Reception, Tuesday’s Business Luncheon (FGFOA attendees only) and the Tuesday Night Event. These fees do not cover Saturday’s pre-conference seminars, the golf tournament, lodging or other meals.

Spouses and Guests
There is no guest registration. Separate event tickets for Association Night and Tuesday Night may be purchased for spouses and guests. If a spouse or guest wants to attend sessions and be scanned for continuing education credits, they need to register as a non-member.

Exhibitors
Exhibitors are encouraged to register on an individual basis for the conference. The registration fee covers all regular conference sessions, refreshment breaks, Sunday’s Association Night Reception, Tuesday Business Lunch and the Tuesday Night Event. The fee does not include Saturday’s pre-conference seminars or the golf tournament. If you have not yet secured an exhibit booth, please contact Nicolle Bournival at (850) 701-3630 or nbournival@flcities.com or visit www.fgfoa.org.

Registration Deadline
All conference registration forms must be received by FGFOA postmarked no later than Friday, May 18, 2015, to qualify for advanced registration. After May 19, registrants will be subject to late registration fees.

Refunds
All cancellations must be in writing and may be faxed to (850) 222-3806, mailed to FGFOA Annual Conference, P.O. Box 1757, Tallahassee, Florida 32302, or emailed to nbournival@flcities.com.

All cancellations received by 5:00 p.m., May 29, 2015, will be entitled to a refund, less a $40.00 administrative fee. Prepaid registrants not canceled by this date and are not eligible for a refund. Registrations may be transferred to another individual with advanced notification. Please note that no refunds will be made after May 29.

Hotel Information
The Diplomat Resort & Spa, a Curio Collection by Hilton, is an elegant retreat from the realities of day-to-day existence.

There is so much to do within the expansive location you might need to book extra days to visit the local area! Rooms are spacious with gorgeous views of the ocean and pools.

Visit Hollywood’s historic oceanfront Boardwalk, among America’s Best Beach Boardwalks by Travel + Leisure Magazine, only one mile away. Enjoy seaside cafes, bicycle rentals and beach sundry shops.
Directions to Diplomat Resort & Spa

From West: I-75 E to I-595 East. Proceed to I-95 South. Take Exit 18 and turn left to Hallandale Beach Blvd. Turn left onto S. Ocean Drive/A1A follow for less than a mile to reach the resort.

From South: I-95 North to Exit 18. Right onto Hallandale Beach Blvd. Left onto S. Ocean Dr./A1A. Follow for less than a mile to reach the resort.

From North: I-95 South to Exit 18. Left onto Hallandale Beach Blvd. and proceed 3.5 miles. Left onto S. Ocean Blvd. Follow for less than a mile.


Room Reservations

**IMPORTANT - PLEASE READ**

In recent years, many of our registrants have experienced the inconvenience of having to stay outside of the host hotel. Our hotel room block has filled up sooner than expected with people making reservations they may not use, “just in case.” These individuals end up not attending the event and canceling their reservations, but it is too late to help others who have booked into other properties and cannot cancel without a penalty.

As a result, our policy is that all hotel reservations will be made via an online link or a housing form, which you will receive when the FGFOA has received your registration for the conference. The Diplomat Resort & Spa will NOT accept any reservations by phone. The FGFOA has secured special rates for the 2015 Annual Conference participants of $189 per night. Parking rates are $22.00 valet and $17.00 self-park per day. Once your registration is received, you will be emailed an attendee specific link in order to make your room reservation online. (If you do not have an email address, we will mail or fax a form to you.) The Diplomat Resort & Spa will not accept any reservations for the conference via phone call.

Please note that the Diplomat Resort & Spa reservation cut-off date is May 19, 2015. It is important that you register for the conference early so that you have plenty of time to make your reservations. Note that the hotel could sell out before the cut-off date, and the FGFOA cannot guarantee rooms will be available at the time you make your reservations, so please register for the conference and make your reservations as soon as possible.

We apologize in advance for any confusion or inconvenience this may cause, but we sincerely hope that this procedure will enable more of our participants to stay in the host hotel. Please register early.

Resort Policies

Check-in time is after 4:00 p.m. Check-out time is before 12:00 p.m. A credit card is required to hold a reservation. Cancellations must be received 72 hours before scheduled arrival. Tax-exempt forms must be shown at time of payment, or sent with payment if paying in advance.
2015 FGFOA Annual Conference Registration Form

Online registration is available at www.fgfoa.org. Please do not send in this form if you are registering online. Return completed form with registration fees to: FGFOA Annual Conference, c/o Florida League of Cities, P.O. Box 1757, Tallahassee, Florida 32302. Make checks payable to FGFOA Annual Conference. Please type or print information requested. Complete a separate form for each registrant. Advance registration will not be processed without payment. MasterCard and Visa credit cards are accepted and can be faxed to (850) 222-3806. This form is for conference registration only and not for hotel reservations.

PLEASE TYPE OR PRINT CLEARLY

Full Name: ____________________________________________________________
First Name/Nickname: __________________________ (As you wish it to appear on your badge.)
Title: ________________________________________________________________
Affiliation: ____________________________________ (City, County or Company, etc.)
Mailing Address: ____________________________________________________________________________________________________________
City: ______________________________________________________________________ State: _______ Zip: ______________
Work Phone: _______________________________________________________________________________________________________________
Email Address: _________________________________________________________________________________________________________________
Will you be attending the First Time Attendee Orientation?: ❑ Yes ❑ No
Have you served on a committee?: ❑ Yes ❑ No How many years? __________________________
Office Contact Person: ______________________________________________________ Phone: ____________________________________________
Method of Payment: ❑ Check ❑ Visa ❑ Mastercard
Visa/Mastercard Number: __________________________ Exp. Date: __________________________
Cardholder’s Name: _____________________________________________________________________________________________________________
Cardholder’s Signature: _________________________________________________________________________________________________________
Billing Address (if different from address used above): ________________________________________________________________________________
City: ______________________________________________________________________ State: _______ Zip: ______________

PAYMENT AND CLASS ROSTER (REVERSE SIDE) MUST ACCOMPANY EACH REGISTRATION.

Type of Registration (Please check only one)

<table>
<thead>
<tr>
<th>Registration Fees</th>
<th>Early Fee By 5/18/2015</th>
<th>Late Fee After 5/18/2015</th>
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<td></td>
</tr>
<tr>
<td>Youth Tuesday Night Event Tickets (3-18)</td>
<td>$ 25.00</td>
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<td></td>
</tr>
<tr>
<td>Golf Tournament*</td>
<td>$ 70.00</td>
<td>$ 70.00</td>
<td></td>
</tr>
</tbody>
</table>

* You must be pre-registered in order to play in the Golf Tournament.

Pairing Preference: __________________________

Total Amount Due: __________________________

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Special Needs: If you are physically challenged and require special services, or if you have special dietary needs, please attach a written description to your advance registration form.

Cancellations: Must be received and confirmed in writing by 5:00 p.m., Friday, May 29, 2015, to entitle registrant to a refund of registration fees, less a $40.00 administrative fee.
**2015 FGFOA Annual Conference Course & Event Selection Form**

Please indicate your preferred concurrent session for each time slot by placing an “X” before the program title. (Please select only one course per time slot.) Please also indicate your attendance at the social functions, i.e. Association Night and the Tuesday Night Event.

### Saturday, June 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
</table>
| 8:00 a.m. - 4:40 p.m. | **Leadership Pre-Conference Seminar** 8 Hours (BEH)  
(Separate Registration required) |
| 8:00 a.m. - 4:40 p.m. | **Investment Pre-Conference Seminar** 8 Hours (TB)  
(Separate Registration required) |

### Sunday, June 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
</table>
| 1:00 p.m. - 2:40 p.m. | **GASB Update** 2 Hours (AA)  
**Workers’ Compensation and the Impact of the Heart Bill on Municipal Budgeting** 2 Hours (TB) |
| 3:00 p.m. - 4:40 p.m. | **GASB Hot Topics** 2 Hours (AA)  
**Public Offerings and Direct Placements: Financing Alternatives to Meet Your Capital Needs** 2 Hours (TB) |
| 6:00 p.m. - 7:30 p.m. | **Association Night Reception**  
(In Exhibit Hall) |

### Monday, June 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15 a.m. - 8:00 a.m.</td>
<td><strong>First-Time Attendee Breakfast/Orientation Session</strong></td>
</tr>
<tr>
<td>8:30 a.m. - 10:00 a.m.</td>
<td><strong>Opening General Session</strong> 1 Hour (TB)</td>
</tr>
</tbody>
</table>
| 10:20 a.m. - 12:00 p.m. | **Local Government Accountability Update** 2 Hours (AA)  
**Integrated, Interactive Financial Sustainability Modeling** 2 Hours (TB)  
**3 Ps to Board Presentations and Negotiations** 2 Hours (BEH)  
**Picking Up Nickels In Front of Bulldozers: Investing Municipal and Special District Funds with a Focus on Safety, Liquidity and Yield** 2 Hours (TB) |

### Tuesday, June 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
</table>
| 8:00 a.m. - 9:40 a.m. | **A Closer Look at the New Pension Standards, Beyond the Basics** 2 Hours (AA)  
**Revenue Diversification** 2 Hours (TB)  
**Organizational Excellence – Creating an Employee Driven Culture** 2 Hours (BEH)  
**Effective Fixed Income Strategies – Relying on Historical Performance and Current Market Conditions** 2 Hours (TB) |
| 10:00 a.m. - 11:40 a.m. | **Internal Auditing** 101 2 Hours (AA)  
**Upgrading Infrastructure through Energy Conservation Contracts** 2 Hours (TB)  
**Are You Already a Coach and You Don’t Know It?** 2 Hours (BEH)  
**Putting EMMA to Work for You** 2 Hours (TB) |
| 11:45 a.m. - 2:00 p.m. | **Luncheon and Annual Business Meeting**  
(Registered Attendees Only) |
| 2:00 p.m. - 2:50 p.m. | **Federal Single Audit Act update** 1 Hour (AA)  
**Economic Development – How Can It Impact Your Budget?** 1 Hour (TB)  
**Risk Management is Everybody’s Business: Controlling Cost and Maximizing Productivity** 1 Hour (TB)  
**Outsourcing Treasury Management Investment Services** 1 Hour (TB) |
| 3:10 p.m. - 4:50 p.m. | **Lessons Learned from Recent Fraud Cases** 2 Hours (AA)  
**Contracting and Public-Private Partnerships** 2 Hours (TB)  
**Workers’ Compensation Insurance** 2 Hours (TB)  
**Banking Services: Effective Ways to Manage Your Bank Relationship (Panel Discussion)** 2 Hours (TB) |
| 6:30 p.m. - 9:30 p.m. | **Tuesday Night Event** |

### Wednesday, June 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
</table>
| 8:00 a.m. - 11:40 a.m. | **Ethics** 4 Hours (Ethics)  
(additional fee required) |
| 8:00 a.m. - 9:40 a.m. | **The Nuts and Bolts of an Audit** 2 Hours (AA)  
**Building a Better Budget Document** 2 Hours (TB)  
**Health Plans, Health Care Costs, Networks, and Quality of Service Employees** 2 Hours (TB)  
**What do Investors Think of Your City?** 2 Hours (TB) |
| 10:00 a.m. - 11:40 a.m. | **Code of Ethics as an Effective Control in Government** 2 Hours (AA)  
**Legislative Update** 2 Hours (TB)  
**The Role of the Fiduciary in Pension Fund Investments** 2 Hours (TB) |